



# 10 *Steps to a* SUCCESSFUL RETIREMENT

Compliments of  
**Paul L Goenner &  
Michael Kirschling**





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Founder

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### Paul L. Goenner, Founder, Investment Advisor Representative

Paul thinks of himself as a financial architect. When you're building your dream house, you need someone to mold and craft your ideas into a plan that is methodically and structurally sound that satisfies your needs and wants and, at the same time, meets building codes and requirements.

Building a financial plan works the same way. For the last 22+ years, Paul has been that financial architect that listens to your goals and objectives, and then crafts and develops a reliable plan using modern financial concepts within regulatory guidelines that navigate you through the special time in your life called retirement.

In addition to the development, Paul also monitors your plan and provides guidance for needed adjustments caused by evolving and changing lives. His goal as a financial architect is for you to reach your retirement destination and be confident in your financial future.

When he's not in the office, Paul enjoys spending time with his six grandchildren, watching them grow and learn. He also enjoys hunting and fishing when he has the opportunity. He devotes time to his church's Cemetery Board and serves on the local Township Board as Treasurer.

### Michael Kirschling, Founder, Investment Advisor Representative

Michael Kirschling is a UW-La Crosse graduate whose passion is working with clients to tailor fit strategies to their individual needs. He took the training and experience he received from his beginnings at Northwestern Mutual in 2012 and moved into the independent space immediately after. He has his life, accident and health licenses as well as a plethora of experience placing annuities for his clients when it is the best fit for them.

Michael especially enjoys informing clients about the benefits of using life insurance or annuities for retirement planning. When it comes to life insurance, people do not understand how well the right policy can be utilized in the proper circumstances as an engine that creates tax-free income in retirement.

When Michael is not helping clients achieve their goals, he enjoys spending time with his family. When he is not doing either of those things, you can find him volunteering with his Rotary club, giving his time as a member of the Chamber of Commerce, golfing or competing in either a marathon, a triathlon or a Master's swim meet.



Are you approaching retirement? You've probably been planning for retirement in some way, shape or form for many years. Maybe you participate in your employer's 401(k) plan. Maybe you contribute to a traditional or Roth IRA. Maybe you're fortunate enough to work for an employer that offers a pension plan. Those are all important retirement income planning actions.

As you get closer to retirement, it's important to plan in more specific detail. How much money will you have coming in the door every month? Is that money guaranteed or could it fluctuate? How will you spend your time? How will you spend your money?

Asking yourself these questions will help you nail down the answers to more important questions: Will you have enough income to cover your expenses in retirement? And, if not, what can you do to resolve the issue?

The sooner you answer these questions, the more effectively you can plan to cover any shortfalls. A securities licensed financial professional can review your income needs and develop a plan for your future retirement income. That plan could break down in detail whether you may face a shortfall.

You can also do quite a bit of planning on your own. Ask yourself the following 10 questions. They'll help you identify areas for concern and develop action plans to resolve those issues.

## How much guaranteed income do you have?

**Problem:** It's always best to start your planning with those things you are certain about. There are some forms of income that are fixed and guaranteed. You know you'll receive the income and you know generally what the amount will be. This income doesn't fluctuate based on things like stock market volatility or interest rate changes.

Knowing your base of guaranteed income will give you an idea of whether you have enough money to cover your most urgent expenses. If you're fortunate enough to have a significant amount of guaranteed income, you may have a good foundation from which to build. If not, you may need to do some extra planning.

The three most common sources of guaranteed income are pensions, Social Security and fixed annuities. Pension benefits are partially protected by the Pension Benefit Guaranty Corp., a federal government agency. Guarantees provided by annuities are the responsibility of the issuing insurance carrier.

Social Security faces some financial challenges, but it's likely to still be a reliable source of income for those who are approaching retirement. The Social Security retirement trust fund is projected to run out in 2033, but even after that point, it still should offer benefits.<sup>1</sup> Younger generations may face cuts, but your benefits should still be available.

**Solution:** Organize all of your statements from your sources of guaranteed income. Those could include your pension(s) at your current or past employers. It should also include your Social Security statements and statements for any annuities you may own.

Determine the total estimated guaranteed income from those sources. If that information isn't easy to find, contact a **securities licensed financial professional**. They can review your statements and help you collect this important information.

<sup>1</sup>[www.ssa.gov/oact/tvsum](http://www.ssa.gov/oact/tvsum)



## Which pension payout should you select?

**Problem:** When it comes time to choose your pension benefit, you'll be offered several payout options. It may be tempting to take the highest paying one, but that may not be the best choice.

In addition to the amount of the payout, you also need to consider what happens to the payout when you pass away. Most pensions offer joint-and-survivor options. Under this plan, your spouse would continue receiving a portion or even all of your pension payment after you pass away. Selecting a joint-life option over a single-life payout will likely lower your benefit amount, however, your spouse may need that income to live if you pass away first.

Pension plans may also offer "period certain" options. For example, a payout with a 10-year period certain option would mean you would receive a lower payment, but the payment would be made for a minimum of 10 years. And, even if you pass away within those 10 years, your designated beneficiary would receive any leftover payments.

**Solution:** Get all of your options from your employer's human resources department well in advance of your retirement. This will give you sufficient time to review your choices. You can also contact your **securities licensed financial professional** to review your options with you, discuss your needs and help you decide which option is right for you.



## 3 When will you receive your guaranteed income?

**Problem:** Once you've totaled up the annual amounts of guaranteed income you'll receive, you need to determine when you will actually receive the payments. This is especially true if you don't have much in savings and you're operating on a fixed budget. Not getting a payment when you expect it could send you into a cash flow crisis.

Make sure you know when you'll receive income so you can plan your income and expenses on a monthly basis. Social Security usually pays benefits monthly, and the exact day of the month depends on your date of birth. Pensions could pay quarterly, monthly or even bi-weekly. The payment frequency for an annuity could also vary.

**Solution:** Contact Social Security, your pension provider and your annuity agent or insurer to find out when you'll receive benefits. Once you have that information, put it on a calendar to see how and when income will flow into your bank account each month.

## 4 How much will you spend?

**Problem:** Many Americans underestimate how much they'll spend in retirement. They assume they can get by on a percentage of their current income, like 70 or 80 percent. However, having free time can lead to heavy spending. Once you're retired, your schedule will be free to dine out, go shopping and take up costly hobbies. For example, you may want to travel more in retirement than you did when you were working.

Many people also fail to consider medical expenses in retirement. You may feel healthy now, but you're likely to face health issues as you age. If you need in-home care or treatment in a facility, you can expect to pay a significant amount for it.

**Solution:** Analyze what you spend today so you can better plan for spending in retirement. Break down your spending between required and discretionary expenses. Required expenses are those that you must cover in order to live. They include things like housing, food and utilities. Discretionary expenses are optional things like travel and dining out. Set up a retirement budget based on your current and past spending.



A young man in a suit is seen from the side, talking to an elderly couple. The woman has blonde hair and is wearing a light blue top and a patterned scarf. The man is wearing a light pink polo shirt. They are all smiling and looking at each other.

## 5 Do you have enough guaranteed income to cover your required spending?

**Problem:** This is the big question. It will help determine how much additional planning you may need to do. If your guaranteed income exceeds your required spending every month, then you at least know that you have enough money coming in to cover basic expenses and maintain a comfortable lifestyle.

However, if your guaranteed income is less than your required expenses, you could have some difficulty maintaining your quality of life. That's especially true if you don't have a nest egg in non-guaranteed sources, like a 401(k) or IRA. You may need to implement strategies to help you cover the shortfall.

**Solution:** Sit down with a **securities licensed financial professional** and compare your guaranteed income to your required expenses. They can identify areas where you may be short or where you could face a cash crunch.

## 6 What do you do if you're short?

**Problem:** In an ideal world, your guaranteed income would exceed or at least match your required expenses. You could then tap into your nest egg for discretionary expenses and for unpredictable expenses, like medical expenses.

However, if your guaranteed income doesn't exceed your required expenses, you do have options. You need to either find a way to reduce your required expenses or increase your guaranteed income.

Many people reduce their expenses by downsizing their home. They get out from underneath their mortgage payment and cut down on household maintenance expenses. You could also look at going down to one car or trying to cut your utility and cable expenses. Consider refinancing or paying off high-interest debt.

**Solution:** Talk over your options with your CPA. He or she can also help you identify costs you can cut to bring down your required expenses.

## What if cutting expenses doesn't do the trick?

**Problem:** It would be great if you could cut your expenses enough to get under your guaranteed income level. That's not always reality, though. There are some minimum expenses you just have to pay. So, what do you do if you can't cut your expenses enough?

You could get a part-time job to bring in more money, but that may not be conducive to your schedule, desires or health. Another option is to increase your guaranteed income.

There are a variety of investment and insurance vehicles that can generate guaranteed income. They come with their own benefits, costs and risks, so it's important to consider your options carefully before committing to anything.

**Solution:** Meet with a **securities licensed financial professional** to discuss insurance strategies for increasing your income. They may recommend a fixed indexed annuity, which can help you grow your nest egg in a tax-deferred, low-risk way until you reach retirement. At retirement, you can then turn that annuity into lifetime guaranteed income.

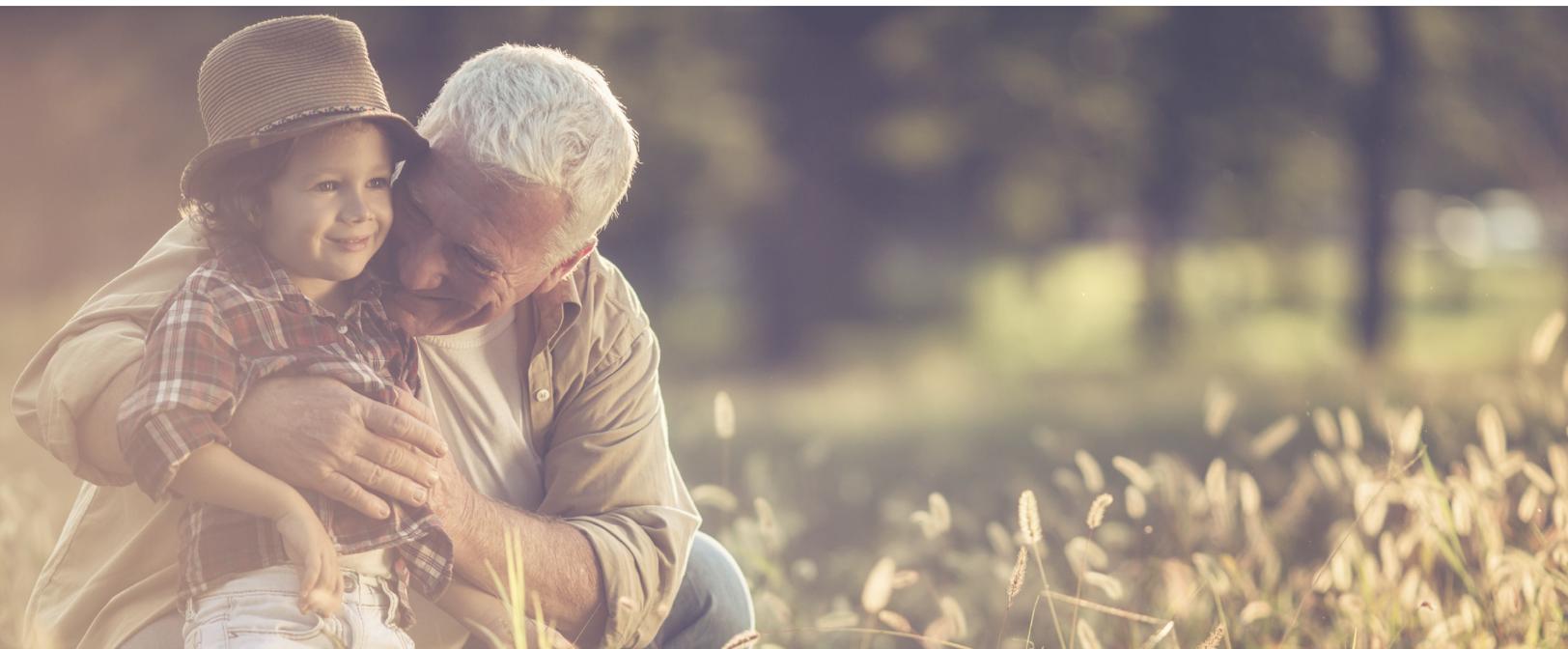
## What do you do with the rest of your nest egg?

**Problem:** Once you've balanced your guaranteed income and required expenses, you can start planning on how best to use and invest the rest of your nest egg.

However, you also need to keep saving for the future. You could be retired for several decades, and you'll likely see prices go up during that time due to inflation. You also may need to tap into additional savings to help pay for medical expenses in the future.

Retiring doesn't mean you stop saving and investing. On the contrary, it may be more important than ever to have a well-thought-out investment strategy. You have to strike a careful balance between funding today's discretionary expenses and saving for unplanned expenses down the road.

**Solution:** Talk to an experienced and knowledgeable securities licensed financial professional. They can help you determine your appropriate risk level and then design an allocation that meets that risk tolerance. They can also set up a distribution schedule to help you tap into your nest egg in a responsible and disciplined manner.



## What happens when you pass away?

**Problem:** When you're planning for retirement, you're usually not just planning for yourself. You may have a spouse who will need financial support after you're gone. You may wish to leave money to children or grandchildren. What's the most effective way to do that?

Leaving a financial legacy starts with early planning. You need to prioritize your wishes. If supporting your spouse is your primary concern and all other goals are secondary, you need to put that on paper. It's easier to make estate planning decisions when all goals are clearly stated.

The problem is many people don't address this because they don't like thinking about their own demise. That's normal, but you have to get past it to accomplish your goals.

*“Leaving a financial legacy starts with early planning.”*

**Solution:** Schedule a time to talk with a **securities licensed financial professional** about your legacy goals. They can recommend solutions to make those goals a reality and to take care of your loved ones long after you're gone.



## What happens if you can't make decisions for yourself?

**Problem:** This scenario may also not be pleasant to think about, but it's a reality for many people. Dementia, Alzheimer's and other diseases can rob you of your ability to make and communicate your decisions late in life. Although you may not be able to stop the disease, you can take steps to protect your assets, income and legacy.

Problems often arise when there are no clear goals or wishes stated in writing. Various family members may try to make decisions, often with good intentions, but that may go against your wishes.

The best steps you can take are to put as much information as possible in writing. Various powers of attorney documents can designate who can act on your behalf if you're unable to make decisions for yourself.

**Solution:** Talk to your attorney to make sure you have the appropriate documents in place. Your attorney can also recommend financial strategies to provide additional protection and limit the number of people who can access them.

### Your take-away.

A happy and successful retirement starts with sufficient planning. By planning early, you give yourself the opportunity to take action and correct potential issues before they become reality.

You can start the planning process by sitting down for a consultation with a **securities licensed financial professional**. An agent can review your insurance and retirement income needs and show you where more planning may be necessary, as well as refer you to CPAs, financial professionals and attorneys for assistance.



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